

I CAN REMEMBER THE
FIRST TIME I FLEW
OVER MCGREGOR IN
A SMALL PLANE.



It was the early 2000s and I was taking aerial photos of camp for our brochures (Yes, this was before the day of drones). The ability to see all of Covenant Pines Bible Camp and Silver Beach Family Camp was breathtaking. After years of walking the roads, boardwalks and paths, I could now see the Big Picture of camp.

During this season of COVID-19, it has been hard at times to step back and see the Big Picture. Our staff spent much of the Spring creating and revising plans only to modify them again as different regulations were released. Our focus was drawn into the details of decision making in order to provide a safe and healthy camp experience.



COVENANT PINES
Ministries

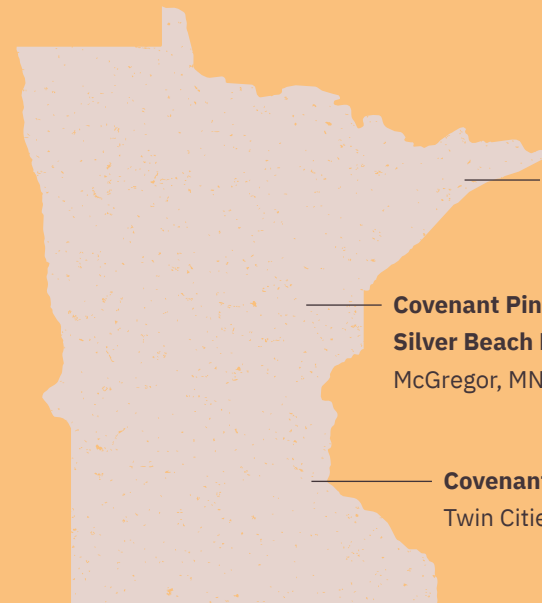
Adventurous Christians:

81 Bow Lake Rd., Grand Marais, MN 55604
// 218.388.2286

Covenant Pines Bible Camp:

43696 245th Pl., McGregor MN 55760
// 218.768.2610

covenantpines.org



Adventurous Christians:
Grand Marais, MN

**Covenant Pines Bible Camp &
Silver Beach Family Camp:**
McGregor, MN

Covenant Pines Day Camp:
Twin Cities, MN



SEEING THE BIG PICTURE

FUNDRAISING
CAMPAIGN
2020



COVENANT PINES MINISTRIES



I WANT TO INVITE YOU TO JOIN ME IN REVIEWING THE BIG PICTURE OF COVENANT PINES MINISTRIES.



- Silver Beach Family Camp IS hosting families.
- Covenant Pines Bible Camp IS hosting Summer Getaway Weekends.
- Adventurous Christians IS ministering to volunteers.
- Covenant Pines Day Camp IS being evaluated this summer.

This Big Picture view tells me that we are still living into our mission to Encourage Campers to Take A Next Step in Christian Faith. We are living into our vision to Change A Life. Our 6 Core Values still apply:

- Intentionally Jesus Focused
- Prioritize People Over Projects
- Reflect and Cultivate Diversity
- Open, Honest, Direct Communication
- Live out Good Stewardship
- Embrace Healthy Change



And yet, Covenant Pines Ministries has been significantly impacted by the COVID-19 pandemic. Nearly 3 months passed with no campers at either Adventurous Christians or Covenant Pines Bible Camp. Summer youth programming on both properties have been canceled. Multiple Fall church retreats have been canceled. Combined together these have had a devastating impact on our financial position. Our 2020 income forecast reflects a 75% decrease in annual registration income. In looking at the 3 summer months, which financially support the other 9 months, we anticipate to receive just 12% of our normal summer registration income!

Over the past months, our staff and board have taken initiatives to reduce expenses as much as possible and look for alternative sources of income. We initiated a spending freeze in all departments. Our variable expenses dropped

significantly as no groups were on site—particularly food. Our Summer Staff was reduced from 50 to 9. In April, CPM received a PPP Loan through the CARES2019 Act, which will be 100% forgivable. We have also received a Financial Relief Initiative Loan from the Covenant denomination at 0% interest rate. The board voted to direct Church Assessment money towards operations in 2020. Typically these monies are board restricted to capital improvements. The board also took the step to retain our current full time staff so we are fully prepared to serve at whatever capacity we are allowed to.



As an organization whose ministry and business model is predicated on having campers on site, the details of our situation can be daunting. As I step back and take in the Big Picture, I am reminded of our reliance on God. God is in control and we are to steward His ministry through CPM.

I invite you to join me in the stewardship of Covenant Pines Ministries. We are endeavoring to raise \$250,000 in ministry support donations prior to Dec. 31. In reaching this goal, we will position CPM to be on level footing as we begin the 2021 ministry season. Deviation from this goal will either strengthen or weaken our financial position. Your gifts will make a difference. Please give generously today.

I take confidence from the words of Hebrews 12. These words remind us of the Big Picture and help us from being distracted by the details.

Therefore, since we are surrounded by such a great cloud of witnesses, let us throw off everything that hinders and the sin that so easily entangles. And let us run with perseverance the race marked out for us, fixing our eyes on Jesus, the pioneer and perfecter of faith. For the joy set before him he endured the cross, scorning its shame, and sat down at the right hand of the throne of God. Consider him who endured such opposition from sinners, so that you will not grow weary and lose heart.

May we not grow weary and lose heart and may we run with perseverance the race marked out for us. I am thankful for you and your support of Covenant Pines Ministries.

Dave Cairns — Executive Director

