

Marketing Team Job Description

- Reports to Program Directors, Summer Program Directors
- 18yrs old and/or high school graduate
 - Basic knowledge of sound, camera & video equipment
 - Willingness to learn and develop A/V skills
 - Committed Christian.

General Staff Responsibilities

- Assist in creating an environment for campers and guests to experience Christ at camp
- Strive to lead like Jesus Christ
- Provide care and availability to campers
- Assist in the program whenever necessary/asked
- Set an example of a disciple of Christ for campers to look up to
- Help clean & assist in general duties whenever able
- Keep your personal belongings/space clean
- Have the attitude of a servant--serving the ministry, the campers, and the staff community

Specific Responsibilities

- Take cabin photos every Monday
- Capture photos and video footage of camper activities through the week with the other marketing team members.
- Be responsible for the sound board & A/V during chapel.
- Creatively manage all CPBC Social Media (Instagram & Facebook)
- Help with free time rotations when asked.
- Hold campers accountable to camp's expectations & take disciplinary action if needed according to CPBC's Camper Discipline Policy.
- Advocate for each camper's rights, and ensure each camper is safe in your care.
- Create a 2-3 minute weekly highlight video for every week of camp.
- Work with Full Time staff to create engaging content to be used on website & social media, as well as finding & telling powerful stories.
- Be on time (rotations, program activities, chapel, etc.).
- Create a staff video to commemorate the summer at the end of the summer season.
- Do dishes, clean bathrooms, help with dining hall cleanup (KP) & serve meals.